

Good News –

September was a busy month for MSCCN!

On September 16-17, the **MSCCN Board of Directors** met in St. Louis, MO. The first day was a business meeting and the second was special training for Board members.

"I was so very moved by the dedication and focus my Board of Directors placed into the MSCCN's ability to remain IRS perfect and financially transparent. The Board strategy plan allows the MSCCN to remain solvent and strong for the next five years and beyond," said Deb Kloeppe. There's still a great deal of work to be done, but knowing that MSCCN continues to be blessed by such a prestigious and dedicated Board of Directors, relieves a great deal of anxiety on my part as President and CEO, during these very tough economic times. I've always believed that when people truly stick together for a meaningful cause - nothing (and I mean nothing) can stop the growth of their mission."

The Board of Directors created the following Committees in order to provide important oversight to the MSCCN mission per Deb Kloeppe's request: Executive, Finance, Compensation, Audit, Development and Planning Committee.

The MSCCN provided a very meaningful "**Keys to Success**" **Workshop** at Camp Pendleton on September 24, 2009 to 42 military spouses in attendance. Camp Pendleton has invited the MSCCN for a second event, with a two-day seminar instead of our current one-day workshop.

Two successful **virtual trainings** were conducted. *Developing Your Elevator Speech and Networking*, was delivered on September 1, 11 AM EDT and on September 15, 11 AM EDT - *"Desperate" is Not a Job Title* was offered. Attendance was small for each one, but the information provided was very well received.

Monthly Gateway Report – September 2009

Jobs Posted – 499

New Resumes Uploaded - 225

Candidate Placements - 26

Volunteer Program:

7 new volunteers

14 total volunteers

148.25 volunteer hours for September

Value of total volunteer time for September is \$3002.06

The dollar value of volunteer time for 2008 is estimated to be \$20.25 based on research by Independent Sector
http://www.independentsector.org/programs/research/volunteer_time.html

New Volunteers:

Andrea Bell – Army Spouse/OIF Disabled Veteran’s Spouse – Rolla, MO – Wounded Warriors Caregiver Liaison

Betty Johnson – Army Spouse – Grovetown, GA – Research Assistant

Britt Gumport – Active Duty Reserve Spouse – Washington, DC – Corporate Development

Ana Alves – Army Spouse – Lumberton, NJ – Job Poster & Research Assistant

Kristen Maszarose – Army Spouse – Clarksville, TN - Corporate Development

Julie Martindale – Navy Spouse – Imperial Beach, CA – Federal Job Assistance

Michelle Davidson – Corporate Development

We are proud to announce our MSCCN “Milspouse Volunteer Training and Employment Program” for our very valuable and dedicated Volunteer Corps. Amy Schofield, MSCCN Volunteer Coordinator and newest MSCCN Team Member (a Navy spouse based in Pensacola, Florida) has created and executed an innovative and first-ever formal training and employment program for our volunteers. Please check our website in the coming weeks for further details.

Program changes/challenges

Last month (Sep 2009), we had 4127 web site visits, down from 4264 in Aug (had one more day in Aug). Daily visits averaged 137 and peaked at 193 on Sep 17 and 23.

As of September 30, the number of current active resumes was 10680 and the number of job reqs currently active was 8831.

In checking the web statistics, it was interesting to note how viewers got to the MSCCN.org website (called referrers):

#1 was directly to the website (it’s great we are known by so many) - same as last month and every month since reporting

#2 was from a Google search (not surprising) - same as last month

#3 was from Goggle images (up two)

#4 was from Military OneSource (up four)

- #5 was from Yahoo search (down one)
- #6 was from Military Homefront (up one)
- #7 was from bing search (down four)
- #8 was from NMFA.org (down two)
- #9 was from npc.Navy Family Resources (same)
- #10 was from a Yahoo mail (same as last month)
- #11 was from Ashworth College (first time)
- #12 was from Concentra Military Support (up significantly)

The website was accessed from 65, down from 67 countries – here are the top 30:

1	Network
2	US Commercial
3	Unresolved/Unknown
4	US Military
5	US Government
6	Germany
7	Taiwan
8	Non-Profit Organization
9	US Educational
10	Italy
11	Belgium
12	Russian Federation
13	United States
14	Japan
15	Canada
16	Australia
17	Brazil
18	Israel
19	Old style Arpanet (arpa)
20	Tuvalu
21	Ireland
22	United Kingdom
23	Argentina
24	Portugal
25	Czech Republic
26	Turkey
27	Saudi Arabia
28	Austria
29	Netherlands
30	Denmark

Lessons learned

We have received multiple requests for teaching license information. Please advise job seekers to review the information on these websites if they are interested in teaching:

<http://www.uky.edu/Education/TEP/usacert.html>

<http://www.teach-now.org/>

MSCCN is proud of its non-profit status and strictly adheres to IRS rules governing non-profits. We have seen a few other non-profits appear to violate IRS rules so there are now some “lessons” added to the donors and donations web pages for prospective donors to read. We are now aware that we need to do a better job of informing others of our pristine IRS status as a non-profit.