

MONTHLY GRANT REPORT

GULF COAST FLORIDA
MAY 2010

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New Applicant Totals:

20 Spouses

5 Veterans

1 Transitioning

2 Hires -1 Spouse Polk County,
1 Spouse Hillsborough County

Breakdown:

Brevard County (1)

1 Veteran

Hernando County (1)

1 Veteran

Hillsborough County (20)

18 Spouses

1 Veteran

1 Transitioning

Pasco County (2)

2 Veterans

Pinellas County (1)

1 Spouse

Orange County (1)

1 Spouse

GULF COAST FLORIDA

Summary:

This has been a month focused on development in different areas for the MSCCN Gulf Coast Team. Early in the month, we participated in a workshop focused on civility in the workplace, hosted by the Gulf Coast Community Foundation of Venice. This event was soon followed by the "Own The Ground You WALK On" workshop, presented by MSCCN's president and CEO, Deb Kloeppe, at MacDill AFB, Tampa, FL. The MSCCN workshop created a bond with the participants, and a strong foundation to build upon, which laid the groundwork for the first MSCCN Job Club – Tampa Region meeting to finish out the month of May.

Key Meetings and Events/Contacts:

This month meetings were conducted with the following individuals and/or organizations –

- The Center for Cultural Competence/CivilityExperts.com – Lewena Bayer, Executive Director/President (May 5th Workplace Civility Luncheon and Workshop)
- State College of Florida – Carolyn Griffin, Assistant Director for the Small Business Development Center (May 5th Workplace Civility Luncheon and Workshop)
- MacDill AFB Airman and Family Readiness Center – Elizabeth Waters, Director and Angie Fields, Community Readiness Consultant. (May 11th MSCCN "Own The Ground You WALK On" Workshop)



- The Bayshore Club, Officer's Club/Bayside Catering – Lulani Lobdell (May 11th MSCCN “Own The Ground You WALK On” Workshop)
- MacDill Enlisted Spouses Club – Jackie Dorr, President (attended meeting, introduction of MSCCN)
- University of Phoenix – Carmenza Jaramillo-Akers, Military Education Liaison (May 11th MSCCN “Own The Ground You WALK On” Workshop, MSCCN Job Club – Tampa Region Meeting)
- MSCCN volunteer – Susan Larsen

Events for the month included:

- Workplace Civility Luncheon and Workshop (May 5)
- MSCCN “Own The Ground You WALK On” Workshop (May 11)
- MSCCN Job Club – Tampa Region Meeting (May 27)

May events set up from April meetings/contacts:

- CivilianJobs.com Job Fair (June 3)
- MSCCN Job Club – Tampa Region Meeting (June 24)

The Workplace Civility Luncheon and Workshop was the final in a series of complimentary workshops designed to give Gulf Coast businesses and their employees tools for improving their workplaces by enhancing civility. Civility expert Lewena Bayer, founder of the Center for Cultural Competence and President of civilityexperts.com, presented each topic. Ms. Bayer is recognized as Canada's leading expert on civility in the workplace with a focus on social intelligence and culturally competent communication. The day was focused on the topic *Civility at Work: Making your Livelihood More Livable*. Ms. Bayer started with the basic concept of civility and then built upon that throughout the workshop leading to how each of us could foster civility within our working environment; what is acceptable and what is not. Discussion of social media and how it is affecting civility in business and everyday life ensued. We also discussed how to evaluate the civility of one's company and individuals within the company to see where they are and how they can improve upon this. During the civility workshop, we met Ms. Carolyn Griffin, Assistant Director of the Small Business Development Center for State College of Florida Manatee-Sarasota. After hearing about MSCCN's mission and our outreach efforts in Florida, she was very interested in learning more with the possibilities of a presentation in the future.

The “Own The Ground You WALK On” workshop presented by Deb Kloepfel, was a huge success. Angie Fields, Community Readiness Consultant at the MacDill Air Force Base Airman Family Readiness Center, introduced MSCCN to kick off the workshop, and Deb then introduced MSCCN's special guest, Carmenza Jaramillo-Akers of the University of Phoenix, whom Deb made an honorary spouse for the day. With the

small turnout of 11 spouses, the workshop quickly converted from a presentation to an intimate and highly interactive discussion. Deb got started right away by asking each participant to tell the group their dream. By doing this exercise we learned that the room was filled with a former business owner, a lawyer, many with a Bachelor's degree and higher. There were many big dreams mentioned but there was a common thread connecting them all and that was to help others and/or help the community locally or globally to be a better place. Individual attention was given to the spouses as group brainstorming sessions came into play with questions about applying to jobs and networking opportunities for some spouses in specific fields. Angie Fields later joined the discussion when the topic of interviewing came up, giving great advice about going to the company the day before to observe the employees and their culture.

In that short time, you could see that the workshop had touched lives and made a difference in those who attended. Deb closed the workshop by explaining the importance of having business cards and an elevator speech. She had everyone fill out their business card, ensuring that the correct pieces of information were included, and followed that with her elevator speech, giving an example of why it is so important. From that point, Deb gave the floor to each of the participants to say their elevator speech, which some did with great emotion.

On the evening on May 11th, MSCCN's Emily Burton attended the MacDill Enlisted Spouses Club as a member, but was introduced to the group as Outreach Coordinator for MSCCN. Since this was the last meeting until the fall, Emily was asked to keep them in mind to do a presentation once their meetings start up again.

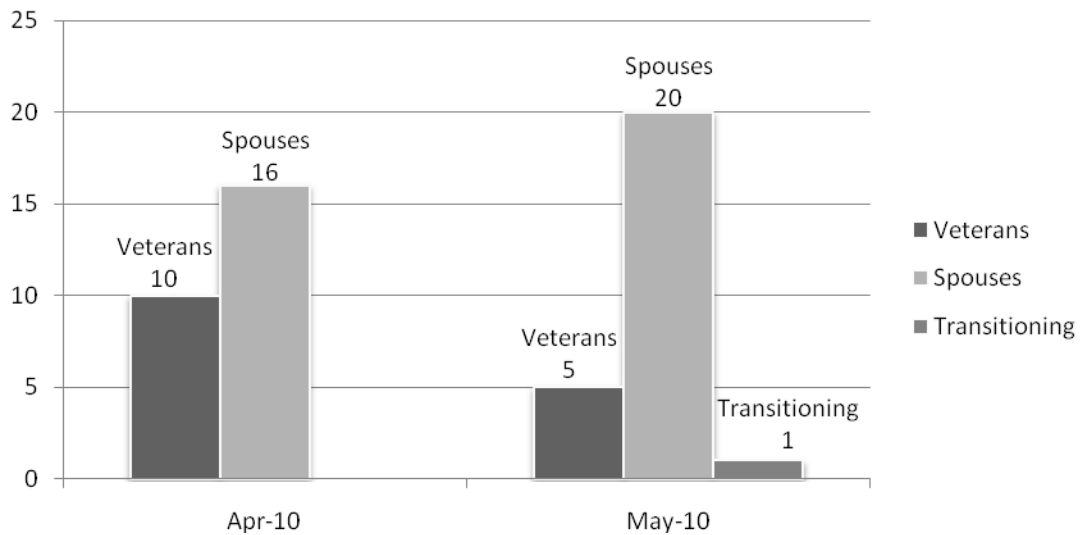
Leading up to the first MSCCN Job Club – Tampa Region meeting, a scheduled conference call took place on May 25th, to reconnect with participants from the May 11th "Own The Ground You WALK On" workshop held at MacDill AFB, and to gain momentum going into the first meeting. The MSCCN Job Club – Tampa Region meeting was a great success. We used "Organizing Your Job Search" as the umbrella theme to discuss so many other aspects that can affect a successful job search, by asking what that meant to each participant. The majority of the meeting was spent discussing "The Art of Networking" and related topics such as resumes and cover letters, strategic volunteering, training and workshops, and interviewing.

In addition, MSCCN has also been working on a proposal to request funds to assist with the development and expansion of the MSCCN Job Club; with the goal of starting the job clubs within North Florida and the Gulf Coast region with plans to expand nationally. The objective of the job club will offer a training platform where military spouses can learn to network, develop their job strategies, and receive support from other members. The funds would also support three carefully selected military installations to present MSCCN's customizable employment workshops, and 12 virtual (telephonic and Webinar) MSCCN Vocational Training Events.

Conclusion:

This has been a wonderful month that has provided military spouses with tools to develop and hone their job search efforts, but also opened doors to developing new relationships for MSCCN and new outlets for the military-affiliated community to take part in on a regular basis. A networking connection to request assistance for the May 11th MSCCN “Own The Ground You WALK On” workshop, lead to a partnership request to expand on opportunities like the MSCCN Job Club, to provide them nationally. Building relationships like these can strengthen outreach efforts, create individual success stories, and provide and on-going support and the building of stronger relationships with our candidates and the business community. MSCCN plans to take this momentum and create a one-of-a-kind job club for the Tampa Bay area in the coming months.

Candidate Outreach Report – Gulf Coast, FL Grant



MSCCN Maintains the Number of Candidates Served between April and May, 2010

May, 2010



Location	Veterans		Spouses		Transitioning	
	Applicants	Hires	Applicants	Hires	Applicants	Hires
Brevard	1					
Collier						
Hernando	1					
Hillsborough	1		18	1	1	
Manatee						
Orange						
Osceola						
Pasco	2		1			
Pinellas			1			
Polk				1		
Total	5		20	2	1	

April, 2010

Location	Veterans		Spouses		
	County	Applicants	Hires	Applicants	Hires
Brevard		1			
Manatee				1	
Hillsborough		7		11	2
Pinellas				2	
Pasco		1		1	
Polk		1	1		
Bradford				1	
Total		10	1	16	2